

"GREEN CHEMISTRY" & SUSTAINABLE COSMETIC BIOTECHNOLOGY & COSMETIC APPLICATIONS

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Sourcing plants for natural ingredients: a sustainable approach

Sourcing is defined by LVMH Recherche as follows : to provide responsible innovations through natural ingredients and their sustainable supply chains. Sourcing in compliance with sustainable development is the commitment of three interdependent spheres: research, supply chains and sustainable relationships. These mixed spheres and what they underpin provide to our R&D innovation sources from plants for new ingredient developments. Through different examples of our supply chains in Africa, we will share how we conceive sourcing and how we build our supply chains, to finally propose natural ingredients socially, ecologically and economically efficient.